

Business Services Solutions. Not Problems.



Ascenta is a progressive accounting, business advisory and financial services group. Since 1983 we have been helping businesses and people like you achieve their goals.

If you're only getting annual compliance services from your accountant, you are missing out.

"SRJ has become our business partner. We work closely together throughout the year."
Kurt Hogan, Mediquip Pty Ltd

Who we are

Ascenta has a 75-strong team of accounting, business consulting and financial planning professionals committed to understanding you and your circumstances. We listen to your concerns, plans and dreams and work with you to help you reach your business and personal goals.

As part of the Walker Wayland Australasia network and with connections to BKR International, we have over 130 member firms with more than 80 offices in 67 countries throughout the world. With Ascenta you have connections to global resources and advice.

"SRJ has excellent technical knowledge of the current legislation that affects our business."
Michaela Turner, RX Works



What we can do for you

Whether you are the owner or manager of a small or large business, we have the specialist knowledge to help you with everything from business coaching and consulting to accessing Government funded programmes, business mergers & acquisitions, and estate and succession planning. Our team has detailed knowledge of issues across all industries and we tailor solutions for you and your business. Our advice is always practical, to the point and realistic.



At Ascenta we understand there is more to you and your business than financial statements, so our team of accounting and financial professionals provides you with integrated, holistic and cohesive advice.

Experience the difference of working with a skilled and friendly team of professionals who want you to achieve your goals.

"We are all on the same page and working together. Even their negative feedback is constructive! It helps us improve."
Darelle Nester, Norths Leagues & Services Club



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Ascenta Business Services

We provide solutions in:

- Business financial analysis and planning
- Strategic planning, advice and strategy execution
- Performance analysis
- Business improvement solutions
- Business forecasting and coaching for growth
- Budgeting and cash flow analysis
- Company valuations and acquisition assistance
- Salary packaging

Business consulting and strategic planning

Ascenta provides complete, holistic business improvement solutions. We work with you to stabilise and grow your business, giving you peace of mind and security.

You are the expert in your business. We talk about where you want to be and work with you to realise your business and personal goals.

Our team of professionals genuinely wants to see you secure a sound financial future.

Business accounting and tax

There's more to accounting than just financial statements and tax returns. We can assist with problem areas in your business and consult where required with our other services departments for solutions. Our specialists have incredible knowledge and experience.

"We've been with SRJ for nearly two decades and we have seen how frustrated other businesses are with their accounting and financial services. There are not a lot of good quality companies out there. We can see the quality in SRJ."
Todd & Megan Mason, TPM Builders

Our Team

Members of the SRJ Business Services team have significant experience in the provision of business services. We understand the demands of business and focus on providing advice that makes commercial sense.



More importantly our team is made up of real people with a real passion for working together and building relationships with you and your team. Our wish is to be part of the team that sees you realise your business and personal dreams.

Business Services Directors

Steven Jones has a Commerce Degree, is a Chartered Accountant and Facilitator with Mindshop International. Steven has been a Director at SRJ for 10 years. With over 20 years' experience, Steven advises businesses on issues relating to the start-up, management and development of businesses.



Shaun Reeves graduated from the University of Queensland in 1986 with a Bachelor of Commerce degree, and again in 1995 with a Bachelor of Law from the Queensland University of Technology. Shaun has 25 years' experience in business development, management consulting, business valuations, financial planning and superannuation advice. He is currently a keynote speaker for the State Development Office in the area of strategic planning.

Start turning your dreams into reality today.

Call us today on 07 3490 9988 to arrange an obligation free meeting to discuss your needs and objectives. Our first conversation is free, so you have everything to gain and nothing to lose.



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